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Information and Knowledge Society

Information and Communication Technologies Usage in Households and by Individuals

2015

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### **Participation in social networks is more frequent in Portugal than in the EU**

According to the 2015 Survey on Information and Communication Technologies Usage in Households and by Individuals, 70% of the Portuguese households access internet at home, mainly via broadband access. The access to the internet by broadband prevails among households with children (90%) and among those living in the region of Lisbon (78%).

In 2015, 7 out of 10 persons aged between 16 and 74 connect to the internet and 2 out of 10 use the internet for ordering goods or services. Over the past five years, the use of e-commerce increased by 13 percentage points (p.p.), from 10% in 2010 to 23% in 2015.

The use of computer and internet is more common for persons up to the age of 44, for men and for those who have completed a secondary or higher education.

In 2015, 70% of the internet users in Portugal participate in social networks. In the previous year, the proportion of residents who used social networks was 14 p.p. above the average for the EU-28.

There are more and more internet users taking advantage of cloud computing services for saving documents.

Of the internet users, 2/3 connects away from home or work, mainly by mobile phone or smartphone.

More than half (54%) of those who used the internet, limited its use due to security concerns, mainly when providing personal information to online communities for social and professional networking (35%).