

Statistics on Business Services

2019

GVA of Business Services sector increased by 9.9%, 4.1 p.p. above the total of non-financial companies

In 2019, the value of Services Rendered to Enterprises grew by 9.2% (+10.5% in 2018), to EUR 18.5 billion. Gross Value Added (GVA) increased by 9.9% (-1.1 p.p. than the growth registered in 2018), reaching EUR 10.8 billion, which is equivalent to 10.3% of the total GVA of non-financial companies. Gross Operating Surplus (GOS) increased by 2.1% (+7.6% in 2018), reaching EUR 2.9 billion. These results correspond to 125 596 enterprises (+3.8% over 2018), employing 445 150 persons (+5.7% over the previous year).

Computing services was the most representative activity (30.5% of total services rendered), having grown 18.3% (+15.8% in 2018). Accounting, auditing and consulting activities remained as the second most representative activity (27.3% of total services rendered), having grown by 7.6% (+8.9% in 2018).

Advertising were the activities with the highest ratio of services rendered per employee: EUR 118.9 thousand of services rendered (-1.1% than in the previous year), in contrast to the Employment activities which registered the lowest value: EUR 14.6 thousand (+ 2.7% compared to 2018).

In the total of Business Services sector, the five largest companies accounted for 26.9% of the total services rendered. By activity, the concentration in the respective five largest companies ranged from a maximum of 92.6% in the Computer facilities management activities to a minimum of 8.5% in Architectural activities.

Despite the circumstances determined by the COVID-19 pandemic, Statistics Portugal calls for the best collaboration by companies, families and public entities in responding to Statistics Portugal's data requests. The quality of official statistics, particularly its ability to identify the impacts of the COVID-19 pandemic, crucially depends on this collaboration, which Statistics Portugal thanks in advance.

Note: The Business Services are comprised of the following eight activities: "Computing"; "Legal", "Accountability, auditing and consulting", "Architecture and Engineering", "Technical testing and analysis", "Advertising", "Market studies and opinion polls", "Employment related activities".