



1 March 2021  
TOURIST ACTIVITY  
January 2021 – Flash Statistics

## TOURIST ACTIVITY DEEPENED CONTRACTION IN JANUARY

The **tourist accommodation sector**<sup>1</sup> registered 308.4 thousand guests and 709.9 thousand overnight stays in January 2021, corresponding to year-on-year rates of change<sup>2</sup> of -78.3% and -78.2% respectively (-71.2% and -72.6% in December, in the same order). Overnight stays of residents declined by 60.3% (-54.2% in December) and those of non-residents decreased by 87.0% (-83.2% in the previous month).

In January, 54.0% of the tourist accommodation establishments were closed or had no movement of guests (52.3% in December).

In 2020, in the context of the COVID-19 pandemic, Statistics Portugal started to publish a flash estimate of tourist activity, anticipating by 15 days the disclosure of data on guests and overnight stays in tourist accommodation establishments. The revisions that occurred with the publication of subsequent results have not proved to be significant, so from this press release Statistics Portugal anticipates in 15 days the release of preliminary data on tourist activity, thus starting to release flash statistics, at 30 days, of the main indicators (guests, overnight stays, broken down by residents and non-residents and main countries). Results are maintained for 45 days, with a greater geographical breakdown, with the remaining indicators – namely occupancy rate, revenue, RevPAR and ADR – and considering the whole set of means of accommodation (tourist accommodation establishments, camping and holiday camps, and youth hostels),

Despite the circumstances determined by the COVID-19 pandemic, Statistics Portugal calls for the best collaboration by companies, families and public entities in responding to Statistics Portugal's data requests. The quality of official statistics, particularly its ability to identify the impacts of the COVID-19 pandemic, crucially depends on this collaboration, which Statistics Portugal thanks in advance.

Figure 1. Global results of the tourist accommodation sector

Global preliminary results	Unit	December 2020		January 2021	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
<b>Guests</b>	<b>10<sup>3</sup></b>	<b>454.3</b>	<b>-71.2</b>	<b>308.4</b>	<b>-78.3</b>
Residents in Portugal	"	341.4	-56.0	227.8	-65.5
Residents abroad	"	113.0	-85.9	80.6	-89.4
<b>Overnight stays</b>	<b>10<sup>3</sup></b>	<b>961.9</b>	<b>-72.6</b>	<b>709.9</b>	<b>-78.2</b>
Residents in Portugal	"	585.1	-54.2	427.0	-60.3
Residents abroad	"	376.9	-83.2	282.9	-87.0
<b>Average stay</b>	<b>no. of nights</b>	<b>2.12</b>	<b>-4.9</b>	<b>2.30</b>	<b>0.4</b>
Residents in Portugal	"	1.71	4.2	1.87	15.0
Residents abroad	"	3.34	19.5	3.51	22.3

<sup>1</sup> Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

<sup>2</sup> Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.