



15 March 2021
TOURIST ACTIVITY
January 2021

REVENUE WITH 80% LOSSES

The **tourist accommodation sector**¹ registered 308.4 thousand guests and 709.9 thousand overnight stays in January 2021², corresponding to year-on-year rates of change³ of -78.3% and -78.2% respectively (-71.2% and -72.6% in December, in the same order). Overnight stays of residents declined by 60.3% (-54.2% in December) and those of non-residents decreased by 87.0% (-83.2% in the previous month).

The net bed occupancy rate (9.4%) decreased by 19.7 p.p. (-18.7 p.p. in December).

Total revenue in tourism accommodation establishments amounted to EUR 33.0 million and revenue from accommodation stood at EUR 24.0 million, corresponding to rates of change of -81.2% and -80.8%, respectively (-73.9% and -74.4% in December, in the same order).

The average revenue per available room (RevPAR) amounted to EUR 7.0 in January, corresponding to a decrease of 71.9% (-63.6% in December). The average daily rate (ADR) reached EUR 54.6, which resulted in a variation of -19.8% (-14.3% in December).

In January 2021, considering the **whole set of means of accommodation** (tourist accommodation establishments, camping and holiday camps and youth hostels), there were 332.0 thousand guests and 849.6 thousand overnight stays, corresponding to rates of change of -77.7% and -75.9%, respectively (-70.4% and -70.3% in December, in the same order).

Despite the circumstances determined by the COVID-19 pandemic, Statistics Portugal calls for the best collaboration by companies, families and public entities in responding to Statistics Portugal's data requests. The quality of official statistics, particularly its ability to identify the impacts of the COVID-19 pandemic, crucially depends on this collaboration, which Statistics Portugal thanks in advance.

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Statistics Portugal released, on March 1, the [Flash Statistics of tourist activity in January 2021](#), which contains the main indicators (guests, overnight stays, with breakdown by residents and non-residents and main countries). In the press release that is being released today, some of these indicators present a greater geographical breakdown and the other indicators usually published on a monthly basis are released - namely occupancy rate, revenue, RevPAR and ADR - and information on the whole set of means of accommodation is presented (including camping and holiday camps and youth hostels).

³ Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.