



31 August 2021
TOURIST ACTIVITY
July 2021 – Flash Statistics

DOMESTIC MARKET WITH GROWTH IN JULY, EXCEEDING THE SAME PERIOD OF 2019

The **tourist accommodation sector**¹ registered 1.6 million guests and 4.5 million overnight stays in July 2021, which compares to 1.0 million guests and 2.6 million overnight stays in July 2020. However, the levels reached in July 2021 were lower than those observed in July 2019, having decreased the number of guests and overnight stays by 42.5% and 45.0%, respectively.

Compared to July 2019, there was an increase of 6.4% in overnight stays from residents and a decrease of 67.6% in overnight stays from non-residents.

In the first seven months of the year, total overnight stays decreased² by 2.4%, which results from an accumulated growth rate of +31.7% in residents and -30.7% in non-residents. It should be noted that these variations are influenced by the fact that in the first two months of 2020 the impact of the pandemic has not yet been felt. Compared to the same period in 2019, overnight stays decreased by 67.4% (-31.5% in residents and -82.1% in non-residents).

In July, 19.1% of the tourist accommodation establishments were closed or had no movement of guests (26.0% in June).

Figure 1. Global results of the tourist accommodation sector

Global preliminary results	Unit	Jun 21	Jul 21	Jan - Jul		
				2021	2020	2019
Guests	10³	1 363,8	1 637,1	5 218,9	5 363,0	15 076,5
Residents in Portugal	"	915,5	1 043,0	3 659,2	3 064,8	5 910,7
Residents abroad	"	448,3	594,2	1 559,7	2 298,2	9 165,8
Overnight stays	10³	3 403,6	4 524,4	12 695,5	13 007,9	38 954,4
Residents in Portugal	"	2 000,1	2 670,0	7 763,7	5 893,1	11 338,6
Residents abroad	"	1 403,5	1 854,4	4 931,8	7 114,8	27 615,7
Average stay	no. of nights	2,50	2,76	2,43	2,43	2,58
Residents in Portugal	"	2,18	2,56	2,12	1,92	1,92
Residents abroad	"	3,13	3,12	3,16	3,10	3,01

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.